



# BROADWAY HOUSE FOR CONTINUING CARE

*Opening the door to a better life.*

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## **Newark Healthcare Executive Receives Distinguished Service Award**

At their Annual Meeting on June 1<sup>st</sup>, the American College of Healthcare Executives of NJ presented James R. Gonzalez, MPH, FACHE, LNHA, with the organization's **Distinguished Service Award**.

The award is presented annually to an individual who has made a significant contribution or had an impact on healthcare in NJ and the field of healthcare in general. It takes into consideration both the individual's commitment and long-term performance in improving the delivery of care in the state.



Mr. Gonzalez is President/CEO of Broadway House for Continuing Care in Newark, NJ, the state's only specialized long-term care facility for people living with HIV/AIDS that also addresses the co-morbidities of drug addiction and behavioral health. Opened in 1995 to address Newark's AIDS epidemic. Mr. Gonzalez and his healthcare team have transformed the HIV program into a nationally recognized facility that maintains a Centers for Medicare and Medicaid services (CMS) 5 Star Rating (the highest rating) and recently received a deficiency-free NJ Department of Health annual survey.

In the past 39 years, Mr. Gonzalez has held executive positions in academic health centers, community hospitals and long-term care facilities in NJ and NY. In 2011, he was asked to serve as interim president/CEO of University Hospital in Newark in

addition to his management of Broadway House. He was appointed the new CEO of University Hospital in 2013 and led the hospital's transition from a university-owned facility to an independent stand-alone medical center, remain the primary teaching hospital for Rutgers Medical School and become an entity of the State. It was the largest merger of 2 university systems (UMDNJ and Rutgers) in the history of the country.

In his acceptance speech, Mr. Gonzalez said, "In the mire of mergers and acquisitions and health insurance chaos, it is important that we stay grounded to the mission at hand and remember who our customers are, our patients, for whom we serve and care for."

Mr. Gonzalez has a BS degree from Northeastern University and a MPH from the Yale School of Public Health. A Fellow of the American College of Healthcare Executives, he serves on the boards of Christ the King Prep High School in Newark; St. James Health Center, Newark; John V. Kelly Memorial Foundation; Health Care Association of NJ and the Governor's Advisory Council of HIV/AIDS and Related Blood-Borne Pathogens. He resides in Nutley.

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