

# UPDATE

SPRING 2017

## Broadway House for Continuing Care Achieves Five-Star Quality Rating

**B**roadway House for Continuing Care has achieved a Five-Star Quality Rating from the Centers for Medicare and Medicaid Services (CMS), an agency operating under the Department of Health and Human Services.

CMS uses a Quality Rating System on a scale of 1 to 5 stars. Facilities with 5 stars are considered above average quality. The scores are based on the assessment of several critical areas including Overall Quality, Health Inspection, Quality Measures, Staffing and RN Staffing. According to CMS's web site, the purpose of the Five-Star Quality Rating System is to help consumers, their families, and caregivers compare nursing homes more easily and to help identify areas about which the public may want to ask questions.

## New Look but the Same Important Mission: Continuing to Keep Seniors Safe and Secure

**W**ith the start of a new year, the Senior Crimestoppers program logo has been updated with a new look, but the important mission remains the same: to help keep senior living communities safe and provide an enhanced quality of life.

Each year, all participating facilities in the Senior Crimestoppers program receive a confidential tracking graph charting the effect of overall incident reduction in their facility. This is benchmarked from historical past incidents as compared to currently reported incidents through calls to the tips line. These individual facility statistics are then compiled into a national profile showing the overall effect that the Senior Crimestoppers is having in all facilities that it serves.



“The Five-Star Rating achieved by the Broadway House for Continuing Care is confirmation of the organization’s professional commitment to meeting Standards of Excellence in delivering quality care to each resident,” said Broadway House President/CEO James Gonzalez. “In healthcare, quality is measured based on performance and the systematic and continuous process of quality improvement. The Broadway House workforce has displayed a strong level of commitment to excellence and will continue to assess and evaluate key quality measures to maintain the highest level of care and service for our residents.”

The result of all of the program components working together is a 95% reduction of incidents of crime in Senior Crimestoppers facilities since the inception of the program. This cumulative effort provides safer, more secure and higher quality of life living environments for residents, staff members, family members and visitors.

Accordingly, Senior Crimestoppers awarded Broadway House a **2016 Facility Ribbon** signifying their participation in the accomplishment. The ribbon is displayed so all who live, work, and visit can see the positive effects achieved through adopting a zero tolerance-to-crime platform.

“Congratulations on being an integral part of keeping seniors safe, and thank you for your continued support of the Senior Crimestoppers program,” wrote Judy Holcomb, VP, Assistant Program Director of Senior Crimestoppers, in a letter announcing the achievement.

# CEO CORNER



James Gonzalez, MPH, FACHE, LNHA  
President/CEO

I'm proud to announce that Broadway House has achieved a Five-Star Quality Rating from The Centers for Medicare and Medicaid Services (CMS). This achievement is a testament to the Broadway House staff who have a strong commitment to excellence and in providing the highest quality of care to our residents. The purpose of the Five-Star Quality Rating System is to help consumers, families and caregivers compare nursing homes more easily and to help identify areas about which the public may want to ask questions.

To confirm our commitment to the community, I have re-joined the Christ the King Preparatory High School Board of Trustees. I was a Founding Board Member of the school. CTK, part of the national Christo Rey Network, is a Catholic, co-ed college prep high school that provides low-income, disadvantaged urban youth with a high quality education and opportunities to go to college and become socially conscious, productive citizens who give back to their community.

Students must participate in a corporate internship program working one full day per week in offices of major companies. Broadway House currently sponsors two CTK student interns who rotate through departments within our facility.

I have also become a Board Member of the new St. James Federally Qualified Health Center (FQHC) located in Newark's East Ward. The FQHC will significantly expand quality health services for thousands of local Latino families. St. James's staff of physicians, nurses, social workers and administrators will provide primary care, OBGYN, pediatrics and internal medicine. Broadway House will partner with St. James in every way possible to bring accessible, affordable care to the Ironbound community.

We are at the height of planning our "Red Tie Gala" celebrating 22 years of providing healthcare and supportive services to NJ's HIV/AIDS community. The gala will be held May 18, 2017 right here in our own historic building. The evening includes cocktails, dinner, magic, commemorative photo booth and more! Our honorees are:

- Mary Ann Christopher, *VP, Clinical Operations & Transformation, Horizon Blue Cross Blue Shield*
- Senator Richard Codey, *27th Legislative District, former Governor, State of NJ*
- Rev. Robert J. Sandoz, OFM (Father Bob), *President, Christ the King Prep School*

Our own Board of Trustees member, Gary Paul Wright, will serve as the evening's master of ceremonies. Gary Paul is the Executive Director of the African American Office of Gay Concerns in Newark.



**For info and tickets, visit our website [broadwayhouse.com](http://broadwayhouse.com) or contact Pat Beilman at [beilmapa@uhnj.org](mailto:beilmapa@uhnj.org) or 973-268-9797 ext. 1041.**

We look forward to seeing you there!

# Resident Health and Wellness

**B**roadway House Behavioral Health, Food Services and Activities departments work together to create programs that support the health and wellness of the residents. Here are some of their collaborative efforts.

## Meditation Yoga

The goal of Meditation Yoga is to help residents reach a relaxed state while also providing an opportunity to actively engage in physical fitness. Other senses of the body are engaged by the gentle touch of drums and harmonious sound of chanting. It's a great activity, led by Activity Assistant Amy Ayman. This activity strengthens the mind and body to achieve mental peace and physical fitness.



## Food for Thought

FEEDING THE MIND, BODY & SOUL

A healthy eating plan lowers risk for heart disease and other health conditions. The "Food for Thought" nutrition program is designed to help residents practice lifelong health decision making skills. At Food for Thought sessions, residents learn how and why to improve their diet. They also learn:

- How and why to improve their diet
- To make healthier menu choices
- To cook and eat delicious meals with support from staff
- Basic cooking skills and recipes

# "The Many Faces of Dementia" Seminar Highlights Social Services Month

**A**pproximately 100 social service care managers, nurses and other healthcare professionals attended "The Many Faces of Dementia, Alzheimer's and Other Diseases," a CEU-approved course, held at Broadway House in recognition of Social Services Month (March).

Presented by Laurie Loughney of Longtree and Associates, sponsored by Serenity Hospice and hosted by Serenity and Broadway House, the seminar covered the progression of dementia, clarified differences between medical and palliative models of care, described important concepts of palliative care and explained why staff empowerment is essential for achieving comfort for persons with dementia.



"This is a popular event on 2 levels" said Gloria Horton, Broadway House Director of Social Services. "It's timely and educational plus attendees receive CEO credits necessary for their licenses. It also brings healthcare professionals from the Newark area together for an evening of learning and socialization."



Guests enjoyed a buffet dinner provided by Serenity Hospice and Broadway House Food Services. Raffle prizes were donated by Serenity Hospice, Staples and Broadway House. The event received rave reviews from those who attended.

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**We offer:**

- » *Comprehensive healthcare services for adults living with HIV/AIDS*
- » *Post-acute rehabilitation for all adults*
- » *Behavioral counseling & coaching*
- » *Social Services*
- » *OT, PT, Art therapy*
- » *Wound care*
- » *Pain management / palliative care*
- » *Chiropractic services*
- » *Pastoral care*
- » *Daily residential activities*

## In The News

Broadway House President/CEO James Gonzalez was featured extensively in *Provider* magazine's article entitled "Antibiotic Stewardship Takes a Village" that was published in the January 2017 issue.

*Provider* is a long-term and post-acute care monthly publication of the American Health Care Association and National Center for Assisted Living with a readership of over 52,000 professionals working in nursing facilities and assisted living communities nationally.

The article reviewed all the aspects of the federal government's aggressive agenda to combat antibiotic resistance. By November 28, 2017, skilled nursing centers must incorporate an antibiotic stewardship component in their Infection Control program. Mr. Gonzalez discussed Broadway House's history of antibiotic stewardship and its unique HIV-positive population and the program's successes and challenges. "The biggest challenge we face is with respect to stewardship is the interaction between HIV drugs and antibiotics," he says. "Physicians and advance practice nurses have to talk about these interactions and determine what's more important in terms of the patient's care. It's a 24-hour project in terms of monitoring care but it's a quality investment all nursing centers should make."

## Satisfaction Survey

Broadway House is committed to receiving, reviewing, and evaluating feedback from patients, their families and other loved ones. During your next visit, please ask the receptionist for a satisfaction survey. We are interested in knowing how we can better serve your needs.

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[beilmapa@uhnj.org](mailto:beilmapa@uhnj.org)