




BROADWAY HOUSE FOR CONTINUING CARE

★★★★★ 5 Star Facility

 Centers for Medicare & Medicaid Services (CMS)

IT'S A BIRD, IT'S A PLANE, NO, IT'S A DIGITAL BILLBOARD!!!

The Broadway House name lights up the Newark skyline along Route 21 North near 3rd Street as it shines from the digital billboard that is located there. The billboard features 8 ads representing various organizations including schools, not-for-profits, casinos, NJPAC, sports teams. Each ad runs for 8 seconds. The Broadway House ad offers “Skilled Nursing / Medical Rehab /Compassionate Care for Everyone”; a message to raise awareness of the facility and its services. The digital billboard ad runs through November 25th. Don’t forget to take a look!

