

BROADWAY HOUSE FOR CONTINUING CARE



SUMMER 2019

UPDATE

Broadway House for Continuing Care: Award Winning Quality

For 25 years, Broadway House has been NJ's only specialized nursing facility where adults living with HIV/AIDS find compassionate, respectful and award-winning care. Our commitment to helping our patients lead a better, healthier life consistently delivers impressive outcomes.

- **US News & World Report Names Broadway House as "Best Nursing Home 2018-19."** Data used to evaluate "Best Homes" comes from the national CMS "Nursing Home Compare" program. Facilities are considered "Best Homes" if they rate High Performing in their overall rating. We are the only nursing home in Newark to receive this recognition.
- **CMS 5-Star Rating:** Centers for Medicare and Medicaid Services (CMS) evaluates homes from the "Nursing Home Compare" website. We are 5-Star rated in all categories and the only nursing home in Newark to achieve this rating.
- **American Health Care Association Bronze National Quality Award.**
- **Providigm's "Quality Assurance & Performance Improvement Advanced Accreditation 2018."**
- **Providigm's "Embracing Quality Award" for 2 years of deficiency free NJ DOH annual health inspections.**

"There is a reason why we continue to achieve positive recognition on a consistent basis," said James Gonzalez, President/CEO. "The commitment of our staff to provide evidence-based care is what makes the difference in the lives of our patients. If you need rehabilitation, post-acute or specialty skilled nursing, we can help you make the right care decisions."



CMS 5 Star Facility

BROADWAY HOUSE
FOR CONTINUING CARE

For 25 years, Broadway House has been NJ's only specialized long-term care facility where adults living with HIV/AIDS find compassionate, respectful and award-winning care.

Why we do this is clear.

Our dedication to serving those who find themselves alone and in desperation is inherent in our mission and values. Our expertise in helping patients struggling with substance abuse and behavioral health disorders consistently delivers impressive outcomes. We are committed to providing the highest quality of care to all, and the chance for a better, healthier life.

AWARD WINNING QUALITY

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★ **Providigm's "Quality Assurance & Performance Improvement Advanced Accreditation 2018."**

★ **Providigm's "Embracing Quality Award" for 2 years deficiency-free NJ DOH annual health inspections.**

For patient referrals, call Admissions:
973-268-9797, ext. 1013 or 1078

These award-winning achievements were highlighted in a full page Star Ledger ad that ran on June 2 & 6th, 2019. Online digital ads accompanied the print ad.

Broadway House's Star Ledger ad pictured above



James Gonzalez
MPH, FACHE, LNHA
President/CEO

Gonzalez Re-elected Executive Committee Chair of HCANJ

James Gonzalez, President/CEO of Broadway House, will serve a second term as Chair of The Health Care Association of NJ's Executive Committee. He will continue to lead the Committee and Association President in conducting meetings, implementing annual objectives, advocacy strategies, member programs and budget issues.

Sharing Knowledge with the Community

Broadway House staff are renowned for their professional and clinical expertise amongst our community partners and are often asked to present or participate at workshops or conferences. We're proud to share information with colleagues and the community. Here are a few recent presentations.

Gloria Horton, Director Social Services

**RU Ready for Work, Office of University & Community Partnerships, Rutgers Newark*

"Broadway House and Career Opportunities in Social Services for Newark HS Students."

**Call to Collaboration Workshop at NJIT*

"Tracking Newark High School Students Through College for Support & Career Recruitment back to Newark"

**Rutgers Ryan White Case Management Presentation*

"Conversations About the End of Life"

Virginia Brown, Director Behavioral Health Services

**Health Care Association of NJ (HCANJ) Annual Meeting*

**HCANJ "Top Gun" Conference: Assisted Living Nursing*

**National Center for Assisted Living/American Assisted Living Nurses Association (as a webinar)*

"Not My Grandma (or Grandpa): Opioid Abuse in Long Term & Post-Acute Settings"

Rachel Jaslow, Art Therapist

Nursing Conference, Rutgers School of Nursing

Hope & Resilience at the End of Life: Overcoming Compassion Fatigue Workshop;

"Create Your Own Calm: Art Therapy"



Shop on AmazonSmile—Support Broadway House!!

Broadway House is now registered to receive donations through AmazonSmile, where Amazon donates 0.5% of the price of eligible smile.amazon.com purchases to charities selected by customers.



To designate Broadway House as your charity go to:

<https://smile.amazon.com/ch/22-3359252> Choose Broadway House, then SHOP!

Thank you in advance for your Shopping Support!!

Pride Month Celebration

In June, the LGBT+ Community celebrates to recognize the influence LGBT+ people have had around the world. Why June? Because that's when the Stonewall Riots took place in 1969. 2019 marked the 50th anniversary of the riots.

Pride Month is also an opportunity to peacefully protest and raise political awareness of current issues facing the LGBT+ community. Broadway House's celebration featured stellar singing and dance performances by residents as staff cheered them on.



Workshop Marks Healthcare Decision Day

National Healthcare Decision Day exists to inspire, educate and empower the public and providers about the importance of Advanced Care Planning. Broadway House's Social Services department coordinated an Estate Planning Workshop to share this important message with the staff.



Sponsored by the Chapel of Eden, the workshop featured presentations by Robert Brown, Executive Director of Eden Funeral Home; Fernando Saenz, Equis & Foresters Financial; Angelly Insurance. Topics included funeral planning costs and insurance, life insurance, critical, chronic and terminal illnesses, benefit riders, the importance of wills and estate planning and much more. Thanks to Social Services; and our guests; these are not topics to be ignored.

Broadway House Hosts NJ DOH Listening Session

NJ is ending the HIV Epidemic and in order to get direct input from those affected by HIV, the NJ Department of Health's *Taskforce to End the HIV Epidemic* held listening sessions throughout the state with the Newark session being hosted at Broadway House. By 2025, NJ seeks to:

- Reduce the rate of new HIV infections by 75%
- Ensure that 100% of persons living with HIV/AIDS know their status
- Ensure that 90% of persons diagnosed with HIV/AIDS are virally suppressed



Approximately 100 community members attended the forum that was moderated by NJ DOH Assistant Health Commissioner Christopher Menschner. "The state's campaign builds on a groundwork of advocates to bring everyone together to curb the spread of HIV and stop anyone dying from AIDS," he said. Gary Paul Wright, a Broadway House board member, is a Task Force member.

Social Security Administration Visits BH Too!

Arranged by the Finance department, members of the Newark Social Security Administration Office gave a thorough overview of the Social Security and Medicare programs for BH staff: how to contact Social Security, apply for benefits (Medicare too), what are your retirement benefits, early, full or delayed retirement; benefits for widows, widowers, spouses, families and children; divorced spouse benefits and answered many questions! It was extremely received and appreciated by the staff. Thanks to Anthony Maiorana and his team for their time and to Finance for coordinating the event.

THE 3RD ANNUAL BROADWAY HOUSE

CHARITY CLASSIC

at TOPGOLF Edison

1013 US Route 1, Edison, NJ

SAVE THE DATE

OCTOBER 23, 2019 5-9 PM

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Contact Pat Beilman: beilmapa@uhnj.org

